

Whitsons Culinary Group is

SIMPLY ROOTED[®] *in food & family*

Whitsons' story began in 1979 when Elmer and Gina Whitcomb purchased a pair of restaurants in Garden City, New York. At our roots, our story is not just about our love of food. It's also about a family that is deeply passionate about wholesome foods that nourish the body and mind while also nurturing the spirit.

Our Simply Rooted[®] philosophy of wholesome food and family values represents our commitment to helping people live healthier lives by providing clean and natural food choices.

Since 2004, we have been leading the industry by requiring our suppliers to remove ingredients like high fructose corn syrup, artificial colors and unnecessary additives from their products. It is important to us to work with manufacturers and local vendors that share our philosophy and take pride in the farming and production of their products, so we are able to offer our customers the most nutritious and wholesome ingredients available in our journey towards a transparent and natural food experience.

This is the core of Whitsons' Simply Rooted[®] philosophy—a return to traditional, wholesome ingredients the way nature intended us to eat; back to the farm and to ingredients straight from the source. We believe it is important to serve the same kinds of meals to our customers that we would serve to our own family and you would serve to yours.

Simply Rooted[®] in Food

Wholesome food is much more than just the ingredients found (or not found) within our meals; it considers the methods used to grow, farm and handle our ingredients as well. Wholesome ingredients the way nature intended us to eat; back to the farm and to food straight from the source; and a commitment to providing clean, natural, locally sourced, and when possible organic and non-GMO.

Simply Rooted[®] in Family

We value family, and not just because we are one. The way our onsite teams serve our customers by developing personal connections continues to be the foundation of our success. Our company's commitment to family values can best be expressed through our mindset to "Be the Best Part of Someone's Day."

When it comes to our food ingredients, less is more.

**Whitsons offers simple ingredients you can understand, and nutrition you can count on.
We are not just an ordinary food service company; we are Simply Rooted[®] in food and family.**

